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APPLICANTS:

Simon TONG et al.

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METHOD AND SYSTEMS FOR IMPROVING A

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INFORMATION AND CLICK DATA

Attorney Docket No.: 53051/288305

CERTIFICATE OF TRANSMISSION UNDER 37 CFR 1.8

I hereby certify that this correspondence is being electronically filed with United States Patent Office via EFS Web on January 23, 2007.

Lesley Andrew

Date: January 23, 2007

Mail Stop Amendment Commissioner for Patents P. O. Box 1450 Alexandria, Virginia 22313-1450

## SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

Sir:

In accordance with Rules 56, 97 and 98 of the Rules of Practice in Patent Cases

(37 C.F.R. §§ 1.56, 1.97, and 1.98), the publication listed on the enclosed Form

PTO/SB/08 is cited for consideration by the Examiner.

Submission of the reference provided in this Supplemental Information Disclosure is not intended to constitute an admission that any reference referred to herein is prior art for this invention unless specially designated as such. Also, in accordance with 37 C.F.R. § 1.97(g), the filing of this Supplemental Information Disclosure Statement shall not be

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SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

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construed to mean that a search has been made or that no other material information as

defined in 37 C.F.R. § 1.56(a) exists.

Certificate

It is hereby certified, under 37 CFR § 1.97(e)(2), that no item of information

contained in the accompanying Supplemental Information Disclosure Statement was first

cited in communication from a foreign patent office in a counterpart foreign application,

and, to the knowledge of the person signing the statement after making reasonable

inquiry, no item of information contained in the accompanying Supplemental Information

Disclosure Statement was known to any individual designated in 37 CFR § 1.56(c) more

than three months prior to the filing of said statement; therefore, no fee is believed to be

due. If a fee is due, the Commissioner is authorized to charge such fee and any additional

fees that may be due or credit any overpayment to Deposit Account No. 11-0855.

Respectfully submitted,

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